



Duncan Stevens is the founder of the Influence Association and the author of the best-selling book ***Effective Influence***.

He's the Director of a number of successful businesses and delivers influence and persuasion presentations and masterclasses around the world.

His ***Effective Influence Model*** unlocks the real secrets to creating long term influence and effectiveness and has helped some of the worlds most recognisable brands and companies.

Today, he'll be sharing some of those secrets with you,

Please welcome, Duncan Stevens!